Celebrating 20 Years

WALLAROO HAT COMPANY®

2020

Gabi, see page 27.

More than ever, I am reminded that change is the only constant in life. In celebrating our 20th anniversary, we see an opportunity to honor this simple truth. Through mindful growth and innovation, we will continue our commitment to quality and customer service.

This year, we are excited to bring you Flexi-weave™ – a new, packable fabric with UPF 50+ sun protection (pages 26, 27, 35, 51) – and after years of requests, we have more than doubled our petite options (pages 46-49). Online, we have been busy updating and improving our website and social media, with the goal of making shopping Wallaroo as easy and versatile as wearing our hats.

Finally, our top priority is our people – the customers and employees who make us successful. Wallaroo is proud to be a global leader in the sun-protective headwear industry, and we can't do that without your support. We remain committed to our mission of skin cancer research, education and prevention, and we maintain our B Corps status (see side bar) to demonstrate our dedication to social responsibility. If we leave this world a better place than we found it, we all succeed.

The best is yet to come. Yours in adventure and love,

Stephanie Carter
Owner & Co-founder

It's a sunny life. Wear your hat.®

Cover: Sausalito, see page 4. On Stephanie, above: Sydney Fedora, from our new Carkella line, see more at **www.carkella.com**.

2020 Collection

THE "W" COLLECTION 4
WOMEN 26
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Look for our sun icons throughout the catalog to determine which hats are UPF rated. Our 30+ fabrics block 96% of the sun's damaging ultraviolet rays, while UPF 50+ blocks an impressive 97.5%. Always remember, a Wallaroo hat only protects the skin it covers. Safeguard the rest of your body by wearing sunscreen and sunglasses.

The Skin Cancer Foundation recommends the material of every Wallaroo hat with a UPF rating and a 3" brim or wider as an effective UV protectant.

Wallaroo Sun Protection Commitment:
We promise that each year we will donate 1% of our profits to skin cancer research, education and prevention in the United States.

We are a Certified B Corporation: B Corps must meet rigorous standards of performance, accountability and transparency. The goal is to use the power of business as a force for good to address social and environmental issues, build strong local communities and provide great places to work. Learn more at **bcorporation.net**.

For sizing information & packing instructions, visit our website at www.wallaroohats.com

The W Collection

Sausalito

Romantic and charming, this hat goes well with any occasion. Lined for extra sun protection. Dramatic 4" brim. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (031)

Style: SAUS
Available January 2020.

natural

UPF 50+

new!

The W Collection features finely crafted styling and top-quality materials for the best in elegant sophistication.

Charlie

Sophisticated structure and contrast stitching come together in perfect harmony. 2¾" brim. Inner drawstring adjusts fit. Packable. 100% polypropylene exclusive of trim. Spot clean. (025)

Style: CHAR
Available January 2020.

ivory/black

UPF 50+

new!

Ojai

The fine detail of the tightly woven diamond pattern showcases the premium construction and style of this hat. Wide 4" brim. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (032)

Style: OJAI
Available January 2020.

almond

dusty blue

Darby

The cloche style hat is making a comeback, and we're ready with this bold, new version in black and white. 3" brim, edged in black. Inner drawstring adjusts fit. Packable. 100% polypropylene exclusive of trim. Spot clean. (025)

Style: DARB
Available January 2020.

ivory/black

UPF 50+

new!

Camille

The natural fibers of raffia are comfortable and cool on a hot summer day. The generous 4" brim adds elegance and welcome shade. Contrasting colored raffia sets this apart from the crowd. Inner drawstring adjusts fit. Packing not recommended. 100% raffia. Do not wash. (031)

Style: CAMI
New color available January 2020.

natural/
turquoise

natural/
mushroom

natural/
navy

Monterey

We love fedoras because they are so versatile. Try this one with jeans and watch an everyday look turn into a fashion statement. Blue and white pinstripe band at crown. 2⅜" brim. Inner drawstring adjusts fit. Packing not recommended. 100% Japanese glazed paper exclusive of trim. Do not wash. (033)

Style: MNTRY

natural

UPF 50+

Laguna

The juxtaposition of raw, natural fiber with the clean, structured lines of paper braid shows that opposites really do attract. Faux leather cord accented with gold metal tips bridges the gap. 2⅞" brim. Inner drawstring adjusts fit. Packable. 50% raffia, 50% paper braid exclusive of trim. Do not wash. (031)

Style: LAGU
New color available January 2020.

natural/white

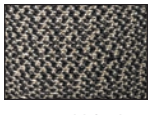
natural/navy

Amelia

A rounded crown and a 3¾" upturned brim create the silhouette for one of our most popular styles. Slim faux leather trim adds a distinct touch. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. (027)

Style: AME

natural



mixed black

Savannah Visor

This Wallaroo combines the elegance of the Savannah with the cooler, lighter benefits of a visor. Oversized 4" brim provides generous sun protection for your face. Velcro® strap adjusts fit. Packable. 100% paper braid. Spot clean. (018-5)

Style: SAVVIS
New color available January 2020.

black/
camel stripes

camel/
black stripes

navy/
camel stripes

Savannah

A 5" wire-edged brim offers maximum sun protection in dramatic style. Inner drawstring adjusts fit. Packable. 100% paper braid. Spot clean. (027)

Style: SAV

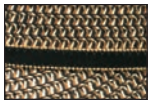
black/
camel stripes

camel/
black stripes

Bianca

Our glammed-up visor can be worn to the best beach and country clubs in town. 3½" brim with gold-edged suede ribbon at the crown. Velcro strap adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. (015-5)

Style: BIA


black

natural

Aria

Simple, elegant style with an oversized 4½" brim for maximum sun protection. Tailored ribbon trim. Inner drawstring adjusts fit. Packable. 100% polyester exclusive of trim. Spot clean. (025)

Style: ARI

taupe

black

Riviera

With a light, narrow braid on the crown and a darker, wider weave for the brim, this hat is a simple study in contrasts. 3½" brim is just the right size. Inner drawstring adjusts fit. Packable. 100% paper braid/poly ribbon exclusive of trim. Spot clean. (027)

Style: RIV

camel/black

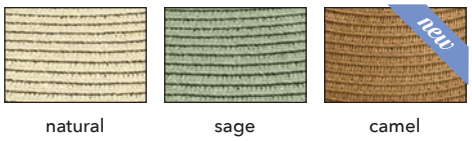
natural/tan

UPF 50+

Montecito

A broad, 4" brimmed Rancher-style hat with clean lines for a modern, polished look. Faux leather cord with gold metal tips. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. (029)

Style: MONTE
New color available January 2020.



natural sage camel

UPF 50+

UPF 50+

St. Tropez

Three tones of coordinating colors make a dramatic statement. The generous 4½" brim is perfect for maximum sun protection. Thin ribbon band at crown. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. (027)

Style: STT

orange combo

natural combo

St. Tropez Trilby

Using the same tri-toned hues as the St. Tropez, this trilby offers casual style with a kick. 2" brim. Inner drawstring adjusts fit. Packable. 100% paper braid. Spot clean. (025)

Style: STTR

natural combo

orange combo

Emma

This hat is guaranteed to inspire “oohs” and “aahs”. The unique, ruffled paper braid gives the impression of lace. Extra-wide 5" brim is edged with plastic cord to hold its shape. Dark brown linen sash with wood buckle adds a bohemian flair. Inner drawstring adjusts fit. Packing not recommended. 100% paper braid exclusive of trim. Do not wash. (029)

Style: EMMA

natural

Julia

The 4½" turned-up brim in the front narrows to 3½" in the back. Edged with black trim to complement the Audrey Hepburn-inspired polka dot chiffon scarf. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. (025)

Style: JUL

natural/black

black/tan

Josie

Classic fedora style with a 3" wire-edged brim and a black ribbon band. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. (024-5)

Style: JOS

mixed black

mixed brown

Malibu

An elegant fedora creates a classic look for any occasion. We've dressed up this version with the sparkle of silver and gold-colored beads. 2¾" brim angles down for optimal shade. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (031)

Style: MAL

natural

mushroom

navy

Morgan

The 3⅛" brim will shade you from the sun, and the fine raffia weave will keep you cool and refreshed. Black grosgrain ribbon band and cotton lining. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (028-5)

Style: MOR

UPF 50+

natural

grey

Catalina

Hand-woven from genuine raffia with a 4" brim to keep you cool. Twisted raffia band ties in a bow in the back. Inner drawstring adjusts fit. Packing not recommended. 100% raffia. Do not wash. (025)

Style: CAT

natural

mushroom

Catalina Cowboy

3" wire-edged brim for perfect shaping and an artsy mix of leather, colored string and beads. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (027)

Style: CCOW

natural

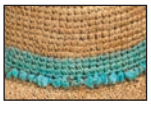
mushroom

Raffia is soft, pliable, strong, durable and easy to dye — making it an excellent material for weaving hats. We use high-quality Madagascan raffia, which contains a resin that prevents cracking and brittleness.

Tahiti Cowboy

Color-dyed band and matching stone beads add a punch of color to the basic cowboy. The 3¼" wire-edged brim lets you adjust the look just the way you like it. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (027)

Style: TCOW



turquoise

taupe

Tahiti

The hip, city sister to the Tahiti Cowboy. Accented with a dyed band and matching stones, we've got a color for everyone. 1¾" brim. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (027)

Style: TAH
New color available January 2020.

red turquoise sage taupe black

Tina

Make this hat part of your summer uniform. Wire-edged brim allows you to customize your look. All-natural crocheted raffia crown is wrapped in jute string twisted with wood beads. 3½" brim. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (031)

Style: TIN

natural

Hailey

Made from sustainable, natural raffia, this cowboy hat has a scaled-down 2¾" wire-edged brim to flatter those with petite heads. Raffia string and suede cord give it a simple, casual style. Inner drawstring adjusts fit. Packing not recommended. 100% raffia exclusive of trim. Do not wash. (029)

Style: HAI

natural

mushroom

Women's Collection

Caroline

Tonal color gives this fedora a distinctively refined and feminine look. Flexi-weave™ fabric makes it travel-ready – just throw it in your bag and go. 2½" brim. Inner drawstring adjusts fit. Packable. 100% polyester exclusive of trim. Spot clean. (025)

Style: CARO
Available January 2020.

UPF 50+

new!

ivory

beige

Our women's collection features hats you can wear everyday with comfort and confidence. Offered in a wide variety of colors, silhouettes and styles for any adventure.

Gabi

Back by popular demand, the Gabi strikes the perfect balance between playful and sophisticated. Made from Flexi-weave, it is perfect for travel and adventure. Use the Velcro® adjustable back opening to keep your hair off your neck. The brim is 3⅛" in front, tapering to 1½" in back. Packable. 100% polyester exclusive of trim. Spot clean. (025)

Style: GABI
Available January 2020.

ivory

beige

BACK

UPF 50+

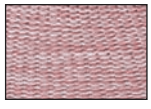
new!

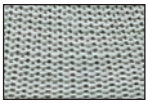
Tori

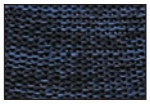
The Victoria family keeps growing. This cloche-style hat is fully lined, thus giving it our coveted UPF 50+ rating. 2½" brim. Inner drawstring adjusts fit. Packable. 100% poly-straw exclusive of trim. Handwash cold. (023-5)

Style: TORI

mixed camel


mixed rose


mixed seafoam


mixed navy

Monroe

If one is good, then two must be better. Two complimentary colors blend sophistication and style. 3" brim, cotton lining and faux leather trim. Inner drawstring adjusts fit. Packable. 100% poly-straw exclusive of trim. Spot clean. (025)

Style: MONR

beige/mocha

mocha/black

UPF 50+

Victoria Two-Toned

Two coordinating colors band together for a flattering, colorful look.
3½" brim and cotton lining. Inner drawstring adjusts fit. Packable.
100% poly-straw exclusive of trim. Handwash cold. (023)

Style: VICTWO
New color available January 2020.

UPF 50+

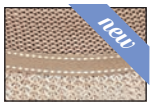
white/natural

beige/mocha

lime/turquoise

camel/black

hydrangea/navy



latte/mixed beige

Victoria Diva

Featuring the same round crown as the original Victoria, the Diva version goes for a more elegant look with its wider 4½" brim. Inner drawstring adjusts fit. Packable.
100% poly-straw. Spot clean. (022-5)

Style: VICD

white | natural | tan

mixed camel | mixed navy | black

Victoria

The straw hat goes modern with the ultra-lightweight Victoria. 3½" shaped brim. Inner drawstring adjusts fit. Packable. 100% poly-straw. Handwash cold. (022-5)

Style: VIC
New colors available January 2020.

white
natural
cranberry
hot pink
lemon
coral
lime
seafoam
mixed aqua
turquoise
hydrangea
deep lilac
new
mixed beige
tan
mixed camel
suede
french navy
mixed navy
black
mixed black
new
grey

white

natural

new

mixed beige

mixed camel

tan

seafoam

cranberry

new

mixed denim

mixed navy

suede

black

Victoria Fedora

UPF 50+

Another Victoria hat to love! A fedora with a 3" brim and matching cord trim. Cotton lining. Inner drawstring adjusts fit. Packable. 100% poly-straw exclusive of trim. Spot clean. (023)

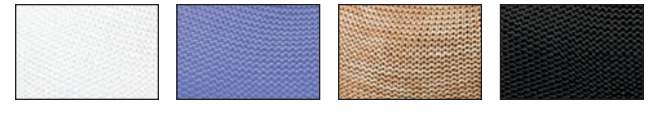
Style: VICF
New colors available January 2020.

Our Victoria hats are made from ultra-lightweight poly-straw. Perfect for travel and available in a wide range of vibrant colors and styles.

Victoria Sport

Wallaroo's most popular fabric brought to you in a sporty, compact shape. A 3" brim shades your face and neck without getting in the way of your active lifestyle. Inner drawstring adjusts fit. Packable. 100% poly-straw. Spot clean. (022-5)

Style: VICSP



white | hydrangea | mixed camel | black

Mia

Made from our innovative new fabric, Flexi-weave™, this hat is lightweight, comfortable and easily packable. Dressed up with a chiffon scarf, the elegant capeline shape flares out to a wide 4" brim for complete sun protection. Inner drawstring adjusts fit. Packable. 100% polyester exclusive of trim. Spot clean. (025)

Style: MIA

black combo

brown combo

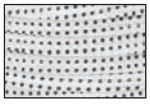
UPF 50+

Scrunchie

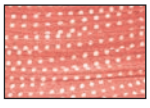
The 4½" wire-edged brim can be adjusted to match every mood – down for shy or curvy waves for fun and flirty. Inner drawstring adjusts fit. Crushable. 100% polyester. Handwash cold. (023)

Style: SCR
New color available January 2020.

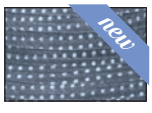
solid white


white/black dots

natural/brown dots


coral/white dots

hydrangea/white dots



slate blue/white dots

grey/white dots

solid navy

navy/white dots

solid black

black/white dots

Naomi

Natural woven fibers in earthy neutral shades. 3" brim with a wood bead trim. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. (021)

Style: NAO

UPF 50+

mixed brown

natural

charcoal

Sedona

The classic fedora shape is updated with a colorful Aztec flair. 3" structured brim provides significant shade. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. (025)

Style: SED

camel

natural

UPF 50+

new color!

Kristy

Structured for a classic look, this 3" brimmed fedora has lasting style. Faux leather band with metal buckle. Inner drawstring adjusts fit. Packable. 100% polypropylene exclusive of trim. Spot clean. (023)

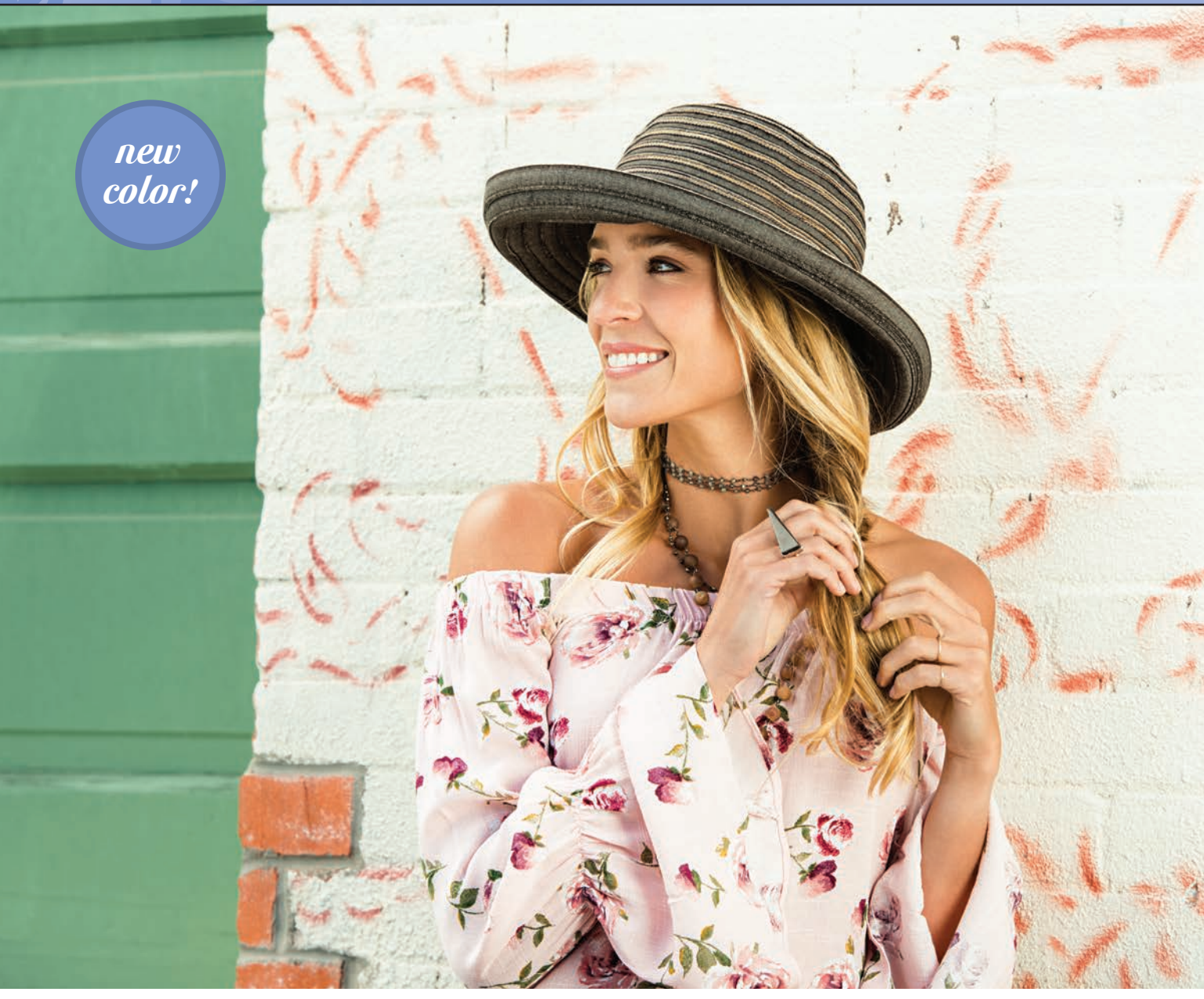
Style: KRI
New color available January 2020.

ivory/ice blue

ivory/black

ivory/stone

ivory/navy



Breton

UPF 50+

Contrasting poly-ribbon braids bring a punch of color to any outfit. 4" brim can be worn up or down. Leather tie with wood beads. Inner drawstring adjusts fit. Packable. 50% poly-ribbon and 50% poly-braid exclusive of trim. Spot clean. (021)

Style: BRE
New color available January 2020.

hydrangea

navy

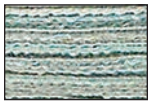
red

chocolate

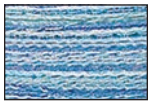
black

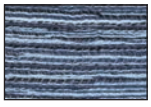
white

ivory


seafoam

cloud grey


light blue


denim

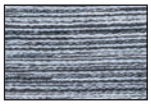
light brown

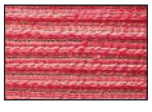
brown

camel

sienna

black


black/white


red

Many of our hats travel with ease. Some pack flat, some roll up, and some can even be crushed and stuffed in a bag!

Sydney

UPF 30+

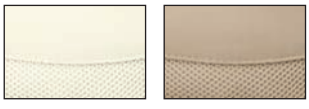
The Sydney is made with fibers of matching colors woven together into a thin, breathable polyester braid. This classic style has a 3¾" brim with stylish turned-up edges. Inner drawstring adjusts fit. Packable. 100% poly-braid. Handwash cold. (021)

Style: SYD
New color available January 2020.

Seaside

Lightweight, quick-drying microfiber is meant for adventure. Wide 4" brim blocks the sun, while breathable mesh lets air through the crown for cool comfort. Chin strap. Inner drawstring adjusts fit. Crushable. 100% microfiber. Handwash cold. (025)

Style: SEAS



natural camel

Piper

Perfect for the beach, this floppy cotton hat is cute and comfortable. 3¾" brim shades you on your search for sand dollars. Chin strap. Inner drawstring adjusts fit. Crushable. 100% cotton. Handwash cold. (022-5)

Style: PIP

white beige black

Casual Traveler

UPF 50+

The hat that started it all! After many requests, we are again offering a cotton version, in addition to our versatile microfiber fabric. The 4" adjustable brim can be worn up or down. Inner drawstring adjusts fit. Crushable. Available in 100% microfiber or 100% cotton. Handwash cold. (021)

Style: CAST Microfiber

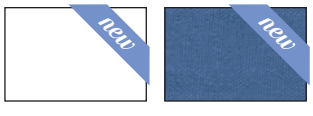
Style: CASTCV Cotton

New colors available January 2020.

MICROFIBER

white | natural | camel | navy | black

COTTON



white | slate blue

Aqua Visor

Quick-drying and lightweight fabric lets you enjoy any water activity without leaving your hat behind. 4" brim. Tie in back adjusts to any size. Packable. 100% Lycra®. Handwash cold. (015)

Style: AQU

New color and patterns available January 2020.

white | hot pink | turquoise | hydrangea | royal blue (new)

roundabout black (new) | twisted navy (new) | black combo | pink/orange combo | navy | mocha | black

Aqua Hat

Hit the beach or the waves with the security of water-safe, wrap-around sun protection. Matching chin strap. 3½" brim. Stretches to fit. Packable. 100% Lycra®. Handwash cold. (021)

Style: AQUH

UPF 50+

white | turquoise | mocha

navy | black

Petite Collection

Petite Victoria

Our modern version of the straw hat is lightweight and ultra-comfortable. The 3⅜" brim is slightly smaller for petite sizes. Inner drawstring adjusts fit. Packable. 100% poly-straw. Handwash cold. 55cm. (017-5)

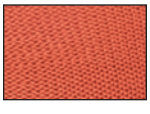
Style: PVIC
New colors available January 2020.

white

natural

hydrangea

mixed aqua


coral

tan

mixed camel

suede

french navy

black

As we have grown, the demand for sizing options has as well.
These hats have smaller crowns and brims to better suit petite sizes.

UPF 50+

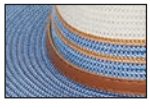
new!

Petite Kristy

This popular and flattering style is well-suited to smaller frames. Faux leather band with metal buckle. 3" brim. Inner drawstring adjusts fit. Packable. 100% polypropylene exclusive of trim. Spot clean. 55cm. (023)

Style: PKRI
Available January 2020.

ivory/stone


ivory/ice blue

UPF 50+

new!

Petite Sedona

Accented by a striking embroidered band, the Sedona is the perfect addition to your best dressed list. Wide 2¾" brim gives ample shade. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. 55cm. (025)

Style: PSED
Available January 2020.

camel

new!

Petite Catalina

A long-time favorite scaled down for a wider audience. Twisted raffia band ties in a bow in the back. 3½" brim. Inner drawstring adjusts fit. Packing not recommended. 100% raffia. Do not wash. 55cm. (025)

Style: PCAT
Available January 2020.

natural mushroom

UPF 50+

Taylor

A golf hat with a twist. Criss-crossed fabric adds subtle interest. 2¾" brim provides ample shade. Removable cotton chin strap. Inner drawstring adjusts fit. Crushable. 100% cotton. Handwash cold. 56cm. (022-5)

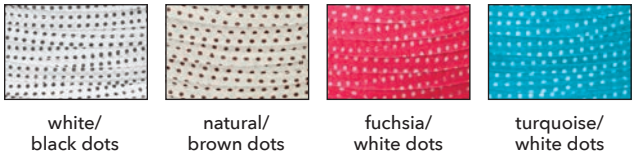
Style: TAY

white tan navy black

Petite Scrunchie

The adjustable, wire-edged brim gives this hat its personality. Curvy or straight, choose your most flattering look. 3½" brim. Inner drawstring adjusts fit. Crushable. 100% polyester. Handwash cold. 55cm. (018)

Style: PSCR
New color available January 2020.

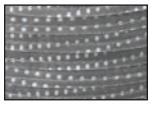


white/
black dots

natural/
brown dots

fuchsia/
white dots

turquoise/
white dots



grey/
white dots

slate/
white dots

navy/
white dots

black/
white dots

Men's Collection

Logan

A hat for any adventure. With a wide brim and a faux leather chin strap, it provides protection from the elements and stays secure in the wind. 3¼" brim. Inner drawstring adjusts fit. Packable. 100% polypropylene exclusive of trim. Spot clean. Sizes: M/L (59cm) and L/XL (61cm). (025)

Style: LOG
Available January 2020.

camel

dark brown

UPF 50+

new!

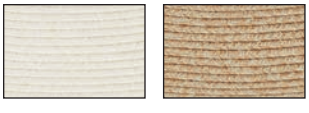
A surprising staistic: Men age 49 and under have a higher probability of developing melanoma than any other cancer. Protect yourself with our durable and comfortable styles.

Palm Beach

This just may be the perfect hat! Made from revolutionary Flexi-weave™ fabric with the Comfy-Fit™ adjustable elastic fit system, this hat is designed for comfort. Take it anywhere – it can be packed without losing its shape. 2¾" brim. Packable. 100% polyester exclusive of trim. Spot clean. Sizes: M/L (59cm) and L/XL (61cm). (026)

Style: PLMBCH

UPF 50+



ivory beige

Cabo

We've reinvented the classic surf-style hat. Great for travel, it packs easily and has a chin strap for wind resistance. Embroidered trim and cotton lining. 3¼" brim. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. Sizes: M/L (59cm) and L/XL (61cm). (026)

Style: CABO

natural/surf trim

UPF 50+

Justin

Everyday style for men with impeccable taste. 2" brim with black ribbon trim. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. Sizes: M/L (59cm) and L/XL (61cm). (022-5)

Style: JUS

natural

Charleston

Perfect for a weekend getaway, this twisted seagrass hat is island inspired. Removable chin strap with adjustable toggle. Detailed with metal eyelets and a faux suede band. 3" brim and fully lined. Inner drawstring adjusts fit. Packing not recommended. 100% seagrass exclusive of trim. Spot clean. Sizes: M/L (59cm) and L/XL (61cm). (025)

Style: CHAR

UPF 50+

natural

Avery

Lightweight sophistication for hot summer days. Metal eyelets provide air flow to cool you down. 2½" brim. Inner drawstring adjusts fit. Packing not recommended. 100% Japanese glazed paper exclusive of trim. Do not wash. Sizes: M/L (59cm) and L/XL (61cm). (027)

Style: AVE

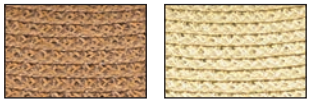
natural

UPF 50+

Blake

Zig zag stitching adds a modern touch to a classic look. The sturdy 3¼" brim offers ample shade for every summer adventure. Black ribbon detail. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. Sizes: M/L (59cm) and L/XL (61cm). (025)

Style: BLAK



natural ivory

Palmer

This lightweight fedora is great for travel – just throw it in your suitcase and go. It bounces right back! 3½" brim with a black ribbon trim. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. Sizes: M/L (59cm) and L/XL (61cm). (025)

Style: PAL

natural

Outback

A modern fedora with a stylish look. 3" brim, brown suede band. Inner drawstring adjusts fit. Packable. 100% paper braid exclusive of trim. Spot clean. Sizes: M/L (59cm) and L/XL (61cm). (025)

Style: OUT

brown

natural

Gabe

Our signature, ultra-lightweight poly-straw material has consistently been one of our bestsellers. The knitted weave is breathable and comfortable, as well as incredibly durable. 3" brim with faux leather trim. Inner drawstring adjusts fit. Packable. 100% poly-straw exclusive of trim. Spot clean.
Sizes: M/L (59cm) and L/XL (61cm). (025)

Style: GAB

UPF 50+

suede

Shelton

By popular demand, we've designed this outdoor hat with an 8½"-long flap for complete neck protection. Perfect for all-day events like fishing, hiking or watching a baseball game. A Velcro® pocket inside the 2½" brim stows the flap when not needed. Adjustable chin strap. Inner drawstring adjusts fit. Crushable. 100% cotton. Handwash cold. Sizes: M/L (59cm) and L/XL (61cm). (025)

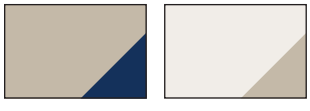
Style: SHE

camel/navy

Explorer

There's no adventure this hat can't handle. Wide, microfiber 3" foam brim allows the hat to float in the water. Water repellant and lightweight. Adjustable chin strap. Inner drawstring adjusts fit. Packable. 100% microfiber. Handwash cold. Sizes: M/L (59cm) and L/XL (61cm). (021)

Style: MEXP



camel/navy | natural/camel

Jr. Explorer

Kid's version has a 2½" brim in the front and 3½" in the back. Adjustable chin strap. Inner drawstring adjusts fit. Packable. 100% microfiber. Handwash cold. 56cm fits ages 5-12. (013-5)

Style: JREXP

camel/navy

Children's Collection

UPF 50+

Aloha Hat

An adorable bucket hat in a cheeky island-inspired pattern. 2" brim. Crushable. 100% cotton. Handwash cold. 46cm fits ages 3-12 months. (012-5)

Style: ALO

denim blue

blue floral

Platypus

UPF 50+

Extra-wide brim provides added protection for active toddlers. Brim is 2¼" front, 3¼" back, Velcro™ chin strap. Crushable. Available in 100% cotton or water-resistant, quick-dry microfiber. Handwash cold. 49cm fits ages 1-2½ years. (012-5)

Style: PLA Cotton
Style: MPLA Microfiber

MICROFIBER

aqua

pink

COTTON

fuchsia dots

seersucker

pink roses

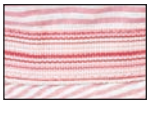
UPF 50+

Sawyer

A charming bucket hat with the classic look of stripes. 2" brim. Inner drawstring adjusts fit. Crushable. 100% cotton. Handwash cold. 54cm fits ages 4-8 years. (014-5)

Style: SAWY

blue stripes



pink stripes

Children need to learn about sun protection early so they can develop life-long healthy habits. Our complete line of comfortable, colorful hats covers newborns to teens.

Croc & Shark

UPF 50+

Clever cut-outs up the cute factor on these adorable embroidered hats. 3¼" brim, cotton chin strap. Inner drawstring adjusts fit. Crushable. 100% cotton exclusive of trim. Handwash cold. Sizes: 52cm fits ages 2-5, 55cm fits ages 5-10. (014-5)

Style: CRO Pink Crocodile–52cm
Style: SHA Shark–52cm
Style: CRO55 Pink Crocodile–55cm
Style: SHA55 Shark–55cm

pink crocodile

blue shark

UPF 50+

Petite Nantucket

Brightly colored ribbons are sewn together to create brilliant patterns. 2½" brim. Inner drawstring adjusts fit. Crushable. 100% poly-ribbon. Handwash cold. Sizes: 52cm fits ages 2-5, 54cm fits ages 4-8. (013-5)

Style: PNAN52 52cm
Style: PNAN 54cm

jewel tones (52cm only)

rainbow tones (52cm & 54cm)

fuchsia tones (54cm only)

aqua tones (54cm only)

hot pink tones (54cm only)

lilac tones (54cm only)

UPF 50+

Riley

Flowers and palm trees mean fun in the sun and that's just what you'll get! 2½" brim. Inner drawstring adjusts fit. Crushable. 100% cotton exclusive of trim. Handwash cold. 55cm fits ages 5-12 years. (014-5)

Style: RIL

denim blue

blue floral

Extras

Branded merchandise brings the Wallaroo name to a huge audience of outdoor sun-lovers. Promote our unique Solabrella and get the word out.

Solabrella

A lightweight, portable sunshade that provides five times more shade than a standard beach umbrella. Four panels of durable UPF 50+-rated polyester fabric roll up or down – and velcro together – for optimal "wall" placement. Sand anchors and tent pegs keep everything in place. Convenient carry bag. 70"W x 81"H. (055)

Style: SOLA

Presentation is everything. An effective store display increases sales by drawing shoppers' attention, and a fully stocked Wallaroo hat stand perfectly shows off our wide selection of styles and colors.

Floor Stand

20 pegs can hold up to 40 hats. Wood laminate. 18"L x 18"W x 80"H. (120)

Style: FSTAND

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Casual Traveler, see page 43.